

## Intercultural communication workshop series:

**New Life Coaching** has developed a series of intercultural communication workshops, entitled *Intercultural communication & competency for the new global citizen*<sup>1</sup>

### Flexible, modular approach

This series consists of 4 modules:

<p>Module 1 <b>Introduction to intercultural communication and awareness workshop</b> <u>Themes:</u></p> <ul style="list-style-type: none"><li>- identity</li><li>- culture</li><li>- relation between identity &amp; culture</li><li>- communication</li><li>- stereotypes</li><li>- otherization</li><li>- relation between intercultural communication, perception, stereotypes and otherization</li><li>- first-hand experience of what it's like to find yourself in a completely new culture</li></ul>	<p>Module 2 <b>Identity</b> <u>Themes:</u></p> <ul style="list-style-type: none"><li>- the self</li><li>- the self in terms of the other</li><li>- cultural essentialism</li><li>- communication &amp; influence</li><li>- (transcending) factors of identity</li></ul>
<p>Module 3 <b>Otherization</b> <u>Themes:</u></p> <ul style="list-style-type: none"><li>- otherization and power</li><li>- language</li><li>- location and environment</li><li>- integration</li><li>- liberation</li></ul>	<p>Module 4 <b>Representation</b> <u>Themes:</u></p> <ul style="list-style-type: none"><li>- representation</li><li>- flexibility</li><li>- stereotypes</li><li>- constructing the self</li><li>- idealisation &amp; demonization</li></ul>

Please refer to the individual workshop programmes for details regarding aims, work-forms and content

Each module comprises several 2-hour sections/workshops based on one or more themes. A 2-hour block/workshop can be combined to form a 4-hour, 6-hour etc. workshop. Both the 2-hour blocks/workshops as well as the modules can be taken separately or sequentially as a series.

### Integral approach - integrated training and coaching

These workshops are part of an *integral* and *integrated* intercultural communication & competency method. *Integral* since intercultural competency, personal development & professional development are combined; *integrated* since (elements of) training and coaching are combinable to form an integrated approach to the intercultural theme. For example, workshops, modules and the complete training series can be consolidated by and follow on seamlessly to individual intercultural/expat coaching. For more information please refer to [http://www.newlifecoaching.nl/english/expat\\_intercultural\\_coaching.php](http://www.newlifecoaching.nl/english/expat_intercultural_coaching.php)

<sup>1</sup> This series was partly inspired by the book *Intercultural Communication, an Advanced Resource Book* (Holliday, A., Hyde, M & Kullman, J)

**Intercultural/Expat training and coaching for the full length of your 'journey'**

Whether you are moving to a new country for the first time in your life, making a business trip abroad or are new to working in an international, multicultural environment where intercultural communication occurs on a daily basis and intercultural competency is a must, **New Life Coaching** offers you, your partner and family or your company constant and expert guidance from start to finish. The diagram below provides an overview of the stages of this process and illustrates the integration between.

