

INTRODUCTION TO INTERCULTURAL COMMUNICATION & AWARENESS WORKSHOP (3 x 2-hour sections = 6 hours total)

Introduction:

This intercultural communication and awareness workshop is both a separate introduction as well as the introduction module to a whole series of intercultural communication workshops developed by **New Life Coaching**, entitled *Intercultural communication & competency for the new global citizen*.

It is possible to take a 4-hour workshop, consisting of sections 1 & 2, or a 6-hour introduction workshop comprising sections 1, 2 & 3.

Finally, each section can also be reduced to one hour each; hence the whole introduction comprising all 3 sections can also be reduced to a total duration of 3 hours.

➤ Aims:

- To explore the concept of identity
- To explore the concept of and define culture
- To explore the relation between identity & culture
- To explore the concept of and define communication
- To explore the concept of and define stereotypes
- To explore the concept of and define otherization
- To consider the relation between intercultural communication, perception, stereotypes and otherization
- To experience at first-hand what it's like to find yourself in a completely new culture
- To have fun!

➤ Work –forms:

- experiential activities
- feedback
- reflection
- discussions
- debate

➤ Materials:

- Powerpoint presentation
- Video clips
- Exercises

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➤ Programme content:

SECTION 1 (1.5-2 hours):	
-warm-up -intro -identity game -culture game	
Time	Content
15 min	1. Warm-up - cultural differences
15 min	-Intro:
25 min	2. Identity game
35 min	3. Culture Game
Coffee-break 15 min	
SECTION 2 (2 hours)	
-Culture -Perception -Stereotypes	
Time	Content
40 min	4. Culture
Lunch break 30 min (if start in the morning)	
30-40 min	5. Perception
30-40 min	6. Stereotypes
Coffee-break 15 min	
SECTION 3 (2 hours)	
- Hofstede's dimensions - Hofstede's dimensions exercises and/or role-play - Debate	
Time	Content
20 min	6. Hofstede's dimensions
20 min	7. Exercise/role-play using dimensions
Optional coffee-break 10 min	
50-60 min	8. Debate
Finish	

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